



CALIFORNIA MID-STATE FAIR
2021 FEES FOR
COMMERCIAL EXHIBITS & CONCESSIONS
AS OF 8/25/2020 - ALL PRICES SUBJECT TO CHANGE



COMMERCIAL FLAT FEES (INCLUDES one (1) 110volt ELECTRICAL POWER):

Adelaide and Estrella Halls (Commercial Buildings 1 and 2)	10' X 10' Corner	\$ 1,500.00
	10' X 10' In-Line	\$ 1,400.00
The Stockyard (Commercial Building 3)	10' X 10' Corner	\$ 1,500.00
	10' X 10' In-Line	\$ 1,400.00
Outside Commercial Space	10' X 10' Space	\$ 1,800.00
	Premium/Specialty Space	Varies

CONCESSIONS (INCLUDES one (1) 50amp, 208volt ELECTRICAL POWER):

Food & Beverage (Non-alcoholic)	\$1,000 guarantee or 25% of gross sales after sales tax, whichever is greater, is to be made payable to CMSF	
Alcohol Concessions	34% of gross sales after sales tax is made payable to CMSF	
Keg Prices (per keg)	5.5 Gallon	\$ 105.00
	13.2 Gallon	\$ 260.00
	15.5 Gallon	\$ 275.00

The above rates and fees are standards. Fees and rates may vary for permanent and multi-year concessions contracts at the discretion of Fair Management.

ADDITIONAL FEES THAT MAY APPLY:

Liability Insurance through Fair <i>Coverage is provided by and fees are set by the CA Fair Services Authority</i>	Non-Food Commercial Exhibit Concessions & Food Exhibits Liquor Liability (Up to 3 locations)	<i>tba</i>
Daily Work Credentials <i>36 One-Day Credentials are included at no charge with each location/contract</i>	Advanced (up through July 20) Fair (July 20-August 1)	\$ 7.00 \$ 8.00
Season Work Pass	<i>Valid for 12 days of admission for passholder. Pass is non-transferrable.</i>	\$ 35.00
Wi-Fi Indoor <i>Accessible in Adelaide & Estrella Halls only. Fee covers up to two devices from setup through end of Fair (July 16-August 1)</i>	Through July 15 July 16 & later	\$15.00 \$25.00
Wi-Fi Outdoor <i>Provided by TCSN via "Xpoint"</i>	30 Days 24 Hours	\$34.95 \$14.95
Golf Cart/Utility Cart Permit		\$ 50.00
Ice Machine Permit	<i>Available to permanent stands only or with prior approval from Fair Management.</i>	\$ 125.00
Late Fee	<i>Failure to pay space fee and return signed contract by 6/14/21</i>	\$ 100.00
Returned Check Fee	Per returned check	\$ 50.00
Credit Card Transaction Fees <i>Applicable to vendor payments to the Fair</i>	MasterCard/Visa American Express	2% 4%
County Health Permit (Required for any sale of anything consumable) <i>Requested and paid directly to SLO County Health Department. Fee may change July 1.</i>		<i>tba</i>

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